Sl. No.	Name of Plant	Location	1999-2000	2000-2001	2001-02 (Apr.-Oct.)
10.	Binani Cement	Sirohi Road	1650.19	1821.71	1050.58
11.	J.K. Udaipur Udyog	Udaipur	589.55	420.41	421.03
12.	Ambuja Cmt. Raj. Ltd.	Pali	1284.33	1283.67	750.81
13.	Shree Cement	Beawar	2251.29	2302.78	1307.66
14.	Shriram Cement	Kota	281.10	277.00	143.45
	TOTAL:		14851.56	14527.49	8944.03

Decline in Basmati export

162. SHRI YADLAPATI VENKAT RAO: Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether India's Basmati export market has fallen;

(b) if so, the reasons therefor; and

(c) the action proposed to be taken to boost Basmati export?

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI RAJIV PRATAP RUDY): (a) and (b) The total quantity and value of Basmati rice exported during the last three years is as under:—

Year	Qty (MT)	Value (Rs. crores)
1998-99	597793	1876.91
1999-2000	638382	1780.34
2000-2001	848919	2141.94

Source: DGCI & S, Calcutta

(c) Some of the steps taken to increase the export of basmati rice include conducting publicity campaigns, sending delegations abroad, participating in International trade fairs, inviting potential buyers and providing financial assistance to exporters for improving quality, packaging brand promotion of products and for conducting market surveys.